



VANCOUVER
2010

S U P P O R T

W O M E N ' S S K I

J U M P I N G U S A

T O D A Y .



WHO SAYS WOMEN CAN'T FLY?
YOU CAN MAKE OLYMPIC HISTORY

Ski jumpers have competed in the Winter Olympics since the first Games in 1924. Yet no woman has ever taken to the air as an official competitor. In fact, ski jumping remains the only sport without an event for female athletes on the Olympic program.

Your sponsorship of the first U.S. Women's Ski Jumping Team means these world-class

athletes could train and hopefully compete in the XXI Olympic Winter Games in 2010. As official sponsor, you'll not only achieve greater visibility, brand recognition and customer loyalty you'll get credit for supporting the spirit of equal opportunity.

Think of it as your one and only shot at making Olympic history.

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